

Branding Map IV

Your Guide to **Lantern** and **Candle** Customization Options.

This guide is a compendium of knowledge on creating promotional lanterns and candles*. We present ready-to-use concepts and proven personalization paths – from classic techniques to precise coloring according to the Pantone palette. Choose the solutions that best highlight your brand identity and get started without unnecessary preparation.



*This guide presents only basic branding options. Ask about other or more complex solutions.

Lantern coloring + decoration options



1a



Outer glossy coloring
+ engraving

1b



Outer Soft Touch coloring
+ engraving

1c



Outer matte transparent coloring
+ engraving

1a



Outer glossy coloring
+ engraving

1b



Outer Soft Touch coloring
+ engraving

1c



Outer matte transparent coloring
+ engraving

Decoration options



2a



2-color Pantone imprint

2b



2-color imprint:
Pantone and gold

2c



Pantone color imprint
+ sandblasting imitation

2a



2-color Pantone imprint

2b



2-color imprint:
Pantone and gold

2c



Pantone color imprint
+ sandblasting imitation

That's not all...
Ask for more creative options.

Candel coloring + decoration options



3a



Outer glossy coloring
+ Pantone color imprint

3b



Outer Soft Touch coloring
+ Pantone color imprint

3c



Outer matte transparent coloring
+ Pantone color imprint

4



Inner glossy coloring
+ 2-color
Pantone imprint

5



Outer Soft Touch coloring
+ Engraving

6



Inner and outer coloring + Pantone color imprint

3a



Outer glossy coloring
+ Pantone color imprint

3b



Outer Soft Touch coloring
+ Pantone color imprint

3c



Outer matte transparent
coloring + Pantone color
imprint

4



Inner glossy coloring
+ 2-color Pantone imprint

5



Outer Soft Touch
coloring + Engraving

6



Inner and outer coloring
+ Pantone color imprint

That's not all...
Ask for more creative options.

Candle decoration options



7a



2-color Pantone imprint

7b



2-color imprint:
Pantone and gold

7a



2-color Pantone imprint

7b



2-color imprint:
Pantone and gold

That's not all...
Ask for more creative options.

